

Advertising Policies for Print & Web Publications:

Rates for Advertisements in Genetic Clinics

1. Inside of first page or inside of last page for full page advertisement
Full page: Rs 50,000 for one issue
Booking for full year (4 issues)--advance payment of Rs 1.6 lakh (i.e Rs 40,000 per issue for 4 issues)
2. Internal pages of Genetics clinics
Rs 30,000 for full page, Rs 20,000 for half page, Rs 15000 for quarter page for publication in one issue

****20% DISCOUNT on booking for full year**